



TIMOTHY MUFFITT • MUSIC DIRECTOR & CONDUCTOR

2023 BLACK & WHITE BALL

MAY 20, 2023 6PM

University Club of MSU

SPONSORSHIP OPPORTUNITIES



ABOUT THE EVENT

Lansing Symphony Orchestra's Black & White Ball is a critical part of the LSO's fundraising initiatives. This signature fundraising event generates important operating support, and these dollars are put to use in the orchestra's areas of greatest need. The Black & White Ball is a premier event whose proceeds will help to sustain the orchestra as one of the area's great cultural assets.



PRESENTING SPONSOR

\$10,000 (ONE AVAILABLE)



- Sixteen tickets to the *Black & White Ball* for your guests to enjoy cocktails, gourmet dinner, and live entertainment. Presenting Sponsor guests will have premier seating at two reserved tables.
- Opportunity for company representative to welcome *Black & White Ball* guests.
- Maximum visibility to more than 125 total patrons at the *Black & White Ball*, including event program.
- Name and/or logo recognition in all other print and electronic promotional materials (deadlines apply) for the *Black & White Ball*.
- Name recognition on Lansing Symphony Orchestra's website.
- Four memberships in Lansing Symphony Orchestra's *Maestro Society* for the 2023-2024 Season. Membership in the Maestro Society offers LSO major donors many benefits, including private receptions in the Wolfram Green Room at Wharton Center prior to and during intermission at LSO concerts.

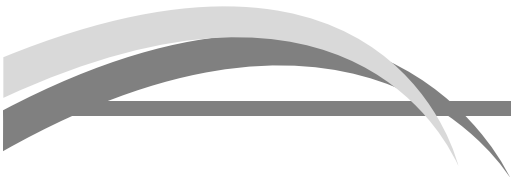




GOLD SPONSOR - \$5,000 (TWO AVAILABLE)

- Ten tickets to the *Black & White Ball* for your guests to enjoy cocktails, gourmet dinner, and live entertainment. Gold Sponsor guests will have premier seating at a reserved table.
- Recognition as sponsor of the *Black & White Ball's* featured guest artist or the Live Auction.
- Opportunity for company representative to introduce guest artist to *Black & White Ball* guests or the live auction portion of the event.
- Maximum visibility to more than 125 total patrons at the *Black & White Ball*, including event program.
- Name and/or logo recognition in all other print and electronic promotional materials, including event program (deadlines apply) for the *Black & White Ball*.
- Name recognition on Lansing Symphony Orchestra's website.
- Two memberships in Lansing Symphony Orchestra's *Maestro Society* for the 2023-2024 Season. Membership in the Maestro Society offers LSO major donors many benefits, including private receptions in the Wolfram Green Room at Wharton Center prior to and during intermission at LSO concerts.

SILVER SPONSOR - \$2,500

- Eight tickets to the *Black & White Ball* for your guests to enjoy cocktails, gourmet dinner, and live entertainment. Silver Sponsor guests will have premier seating at a reserved table.
 - High visibility to more than 125 total patrons at the *Black & White Ball*, including event program.
 - Name and/or logo recognition in all other print and electronic promotional materials, including event program (deadlines apply) for the *Black & White Ball*.
 - Name recognition on Lansing Symphony Orchestra's website.
 - One membership in Lansing Symphony Orchestra's *Maestro Society* for the 2023-2024 Season. Membership in the Maestro Society offers LSO major donors many benefits, including private receptions in the Wolfram Green Room at Wharton Center prior to and during intermission at LSO concerts.
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BRONZE SPONSOR - \$1,500

- Four tickets to the *Black & White Ball* for your guests to enjoy cocktails, gourmet dinner, and live entertainment. Bronze Sponsor guests will have seating at a reserved table.
- High visibility to more than 125 total patrons at the *Black & White Ball*, including event program.
- Name and/or logo recognition in other select print and electronic promotional materials, including concert program. (deadlines apply)
- Name recognition on Lansing Symphony's website.
- One membership in Lansing Symphony Orchestra's *Maestro Society* for the 2023/2024 Season. Membership in the Maestro Society offers LSO's major donors many benefits, including private receptions in the Wolf-ram Green Room at Wharton Center prior to and during intermission at LSO concerts.





BLACK & WHITE BALL SPONSOR PLEDGE FORM

Please select sponsorship level

- ☐ *PRESENTING Sponsor (16 Tickets) — \$10,000*
- ☐ *GOLD Sponsor (10 Tickets) — \$5,000*
- ☐ *SILVER Table Sponsor (8 Tickets) — \$2,500*
- ☐ *BRONZE Sponsor (4 Tickets) — \$1,500*

The deadline to be included in the Black & White Ball invitation is Friday, March 17th. Additional benefits for each sponsorship level are listed in the Sponsorship Packet.

Contact Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Email: _____

☐ Check enclosed for \$ _____
(Payable to Lansing Symphony Orchestra)

Please charge ☐ MasterCard ☐ Visa ☐ Discover

Credit Card No. _____ Exp. Date _____

Security Code _____

☐ Please send an invoice

Please return to:
Lansing Symphony Orchestra
104 S. Washington Sq., Suite 300
Lansing, MI 48933
517.487.5001 david@lansingsymphony.org