

LANSING SYMPHONY ORCHESTRA

TIMOTHY MUFFITT • MUSIC DIRECTOR & CONDUCTOR

FOR IMMEDIATE RELEASE

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LOOMIS LAW FIRM ISSUES THIRD CHALLENGE GRANT FOR LANSING SYMPHONY

Lansing, MI – December 17, 2010 – The law firm of Loomis, Ewert, Parsley, Davis & Gotting, P.C. has issued a challenge grant to the Lansing Symphony Orchestra, encouraging the organization to raise \$90,000 of new or increased contributions by June 30, 2011. The firm will match all new or increased contributions to the orchestra on a 1:3 basis, for a \$120,000 total campaign goal. For every three dollars of new development income the LSO receives, the firm will donate one dollar. Increased annual gifts from current donors will be matched on the difference between the old and new gift.

“We are proud of our relationship with the Lansing Symphony, an organization that adds so much to the quality of life in our community,” explained Loomis Partner Jack Davis. “We hope this challenge encourages other businesses and individuals to make their own investment in the LSO.”

This is the third year in a row that the Loomis Law Firm has issued a \$30,000 challenge grant to the Lansing Symphony, and the organization looks forward to meeting the goal once again.

“Now is the time for those who believe in the importance of quality community organizations and the arts to show their support by filling the gap,” says LSO Executive Director Courtney Millbrook. “Loomis Law Firm’s generous challenge makes that support go even further.”

Community members can participate in the “Loomis Challenge” by sending contributions to the Lansing Symphony offices – 501 S. Capitol Ave., Suite 400, Lansing, MI 48933 – by calling (517) 487-5001 or by making a gift online at www.LansingSymphony.org.

Loomis, Ewert, Parsley, Davis & Gotting, P.C., the "Loomis Law Firm," was founded in 1953 by George W. Loomis and Plummer B. Snyder. The Loomis Law Firm is a full service business-oriented firm consisting of nineteen shareholding and associate attorneys, along with two "of counsel" attorneys, seven paralegals and additional support staff. The Loomis Law Firm has earned its outstanding reputation in part by providing sound, innovative and cost-effective solutions to complex legal issues facing a range of clients, from national and international publicly held corporations, governmental bodies, public utilities and institutions, to small businesses, sole proprietorships, families and individuals.

The Lansing Symphony Orchestra was established in 1929. More than 20,000 people attend LSO concerts each year, and more than 250,000 listeners are able to hear broadcasts of the LSO's performances by NPR affiliate WKAR-FM Radio. The Symphony's highly acclaimed education programs reach 15,000 students in kindergarten through 12th grades. For more information, visit www.LansingSymphony.org or find us on Facebook and Twitter.

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